

ELEVATING RESULTS



NEXLEVEL
ADVISORS LLC

Achieve new levels of success



NexLevel Services & Solutions

Today's ever changing marketplace and economic uncertainty challenges each and every business. These challenging times also present opportunity. Opportunity to capture market share, gain a competitive advantage, and increase revenue through new customer acquisition.

NexLevel Advisors provides an array of customized solutions and services in business planning, strategic selling, marketing, media relations and lead generation to address these market conditions and your desire to take your business to the next level. We assist you with proven strategies, unique differentiation, action plans, execution, and executive level insight specific to your business to help you achieve new levels of success.

The NexLevel Difference

Focused on companies that are looking to take their business to the next level, NexLevel Advisors assists you in elevating your results. We add value through strategic advice specific to your company. Our team has years of experience and have been in your situation and position. These individuals possess in-depth knowledge of your complex product and service offerings, the nuances of your market segment, and the challenges of your product roadmap and lifecycle.

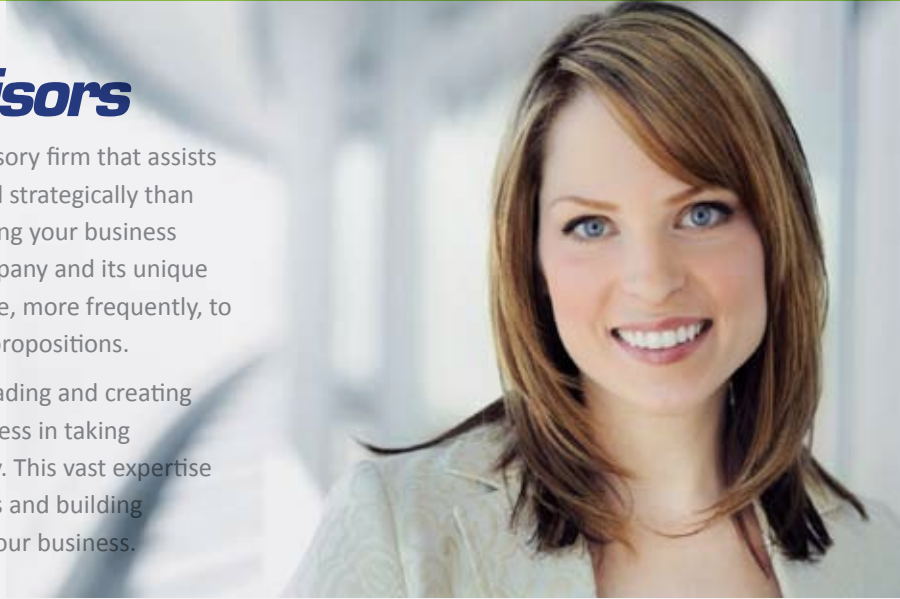
What this means for your business is that you get customized programs in business planning, strategic selling, marketing, media relations and lead generation from accomplished executives who offer proven results-oriented solutions specifically created to take your organization to the next level, quicker and more strategically than you could on your own.

Creating market leaders in business

About NexLevel Advisors

NexLevel Advisors is the premier strategic business advisory firm that assists companies in growing their businesses more quickly and strategically than they could by themselves. We are passionate about taking your business and people to the next level by differentiating your company and its unique offerings. Our customized solutions help you to sell more, more frequently, to more people by clearly establishing your specific value propositions.

For over 20 years the advisors of NexLevel have been leading and creating market leaders in business, delivering success after success in taking companies to the next level in revenues and profitability. This vast expertise comes from real world experience in running companies and building organizations. Our experience makes the difference in your business.



Business Consulting

Executive leaders look to make informed decisions based on more than just “internal knowledge”; they seek information from trusted external resources. Fact based research, viability assessment, target market segmentation, competitive analysis all provide a detailed view of potential opportunities, risks and rewards specific to your organization.

These custom developed solutions allow you to obtain new insight and perspective, optimize sales & marketing effectiveness, build brand awareness and increase customer loyalty quicker and more strategically as you take your company to the next level. Our clients engage NexLevel Advisors to:

- + Provide strategic business and marketing assessments and recommendations
- + Provide competitive analysis
- + Enter new market segments
- + Sales effectiveness and integration
- + Plan, validate, strategize new offerings
- + Provide strategic planning

Strategic Selling

NexLevel Advisors helps its clients bring strategic focus to the art of selling. We understand the need for your sales organization to deliver results today in a competitive and ever changing marketplace. Our clients engage NexLevel Advisors to:

- + Identify ideal prospects
- + Target market segmentation
- + Provide insight into selling to the c-suite
- + Developing strategies when there are multiple decision makers
- + Create predictability in sales forecast
- + Develop dynamic and high impact sales presentations

Gain maximum exposure



Marketing

NexLevel Advisors marketing services helps its clients strategically market products and services whose complicated selling propositions or complex technical offerings require the communication of highly specialized information to elevate results. We offer world-class expertise and marketing insight to deliver dynamic marketing strategies and campaigns that will truly take your organization to the next level. Our clients engage NexLevel Advisors to:

- + Deliver executive level marketing strategy and insight
- + Deliver brand development and messaging
- + Deliver promotional and campaign development
- + Deliver prospect identification and messaging
- + Launch new products or services
- + Create dynamic value propositions

Media & Public Relations

NexLevel Advisors media and public relations services assist its clients in influencing the influencer to gain maximum exposure and name recognition for your products and services. Our media and public relations expertise has secured a number of industry awards and recognition for our clients nationwide. Elevate yourself and your organization into a thought leadership position. Our clients engage NexLevel Advisors to:

- + Provide strategic media planning and insight
- + Provide compelling messaging to industry publication
- + Provide media opportunities
- + Strategically position intellectual capital
- + Develop thought leadership
- + Monitor industry trends, events, innovations
- + Executive media counseling
- + Interviews, roundtables, and opinion pieces

Lead Generation

NexLevel Advisors' ground-breaking approach and real world experience in lead generation ensures that your pipeline is full of qualified prospects. Prospects that are strategically identified and specifically targeted to drive growth while taking your organization to the next level. Our clients engage NexLevel Advisors to:

- + Strategically develop and implement lead generation programs
- + Develop business intelligence and data-base building activities
- + Create razor sharp lead generation messaging
- + Identify market opportunities and client segmentation

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